



NORTHPOINT CROSSING Mixed-use with 55,000 SF of boutique retail & restaurant space

Forbes Magazine ranks College Station **No. 2** Best Small Cities for Business and Careers

OUR MARKET GAPS

Total Retail Sales Leakage **\$2.8B**

Food & Beverage Stores **\$387.3M**
Specialty Food Store Market \$52.2M

Building Materials & Supplies **\$257.7M**

Foodservice & Drinking Places **\$207.9M**
Casual Dining Market \$148.5M

General Merchandise Stores **\$125.3M**

Miscellaneous Retailers **\$102.4M**

Furniture & Home Furnishings **\$31.7M**

Electronics & Appliances **\$25.2M**

OUR RETAIL MARKET [ESTIMATED]

Primary	152,653	208,475	223,877
Secondary	276,077	347,678	368,046
Area Population	2000	2015	2020 proj.

Average Household Income **\$60,812**

Education % **83.3** Graduate/Prof % **12.3**
Attainment High School Graduate or higher

Race %	71.5	13.3	3.6	8.6	23.8
	White	Black	Asian	Other	Hispanic (any race)

Age %	12.2	5.7	24.3	14.7	10.2	32.9
Years	<9	10-14	15-24	25-34	35-44	45<

median age **29.7**

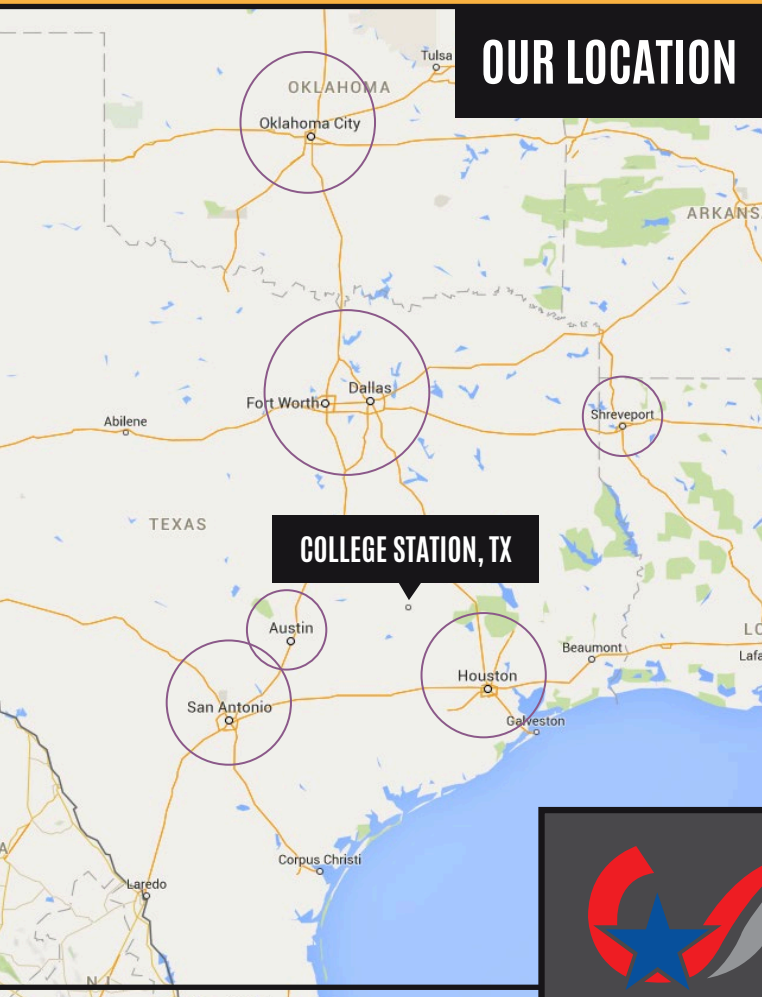
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COLLEGE STATION, TEXAS

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TEXAS A&M UNIVERSITY One of the nation's largest public universities

Business Insider ranks College Station No. 10 Best Small Cities for Educated Millennials



OUR LOCATION

Since officially becoming a city in 1938, **College Station** has grown from a tiny town of just 2,000 people to a diverse community of **more than 106,000 residents**.

College Station is within a three-hour drive of five of the nation's 20 largest cities. As the largest city in its metropolitan area, it boasts the **fifth-lowest property tax rate in Texas** among similar-sized communities.

College Station is home to Texas A&M University, one of the nation's largest public universities at **more than 59,000 students**.



CITY OF COLLEGE STATION
Home of Texas A&M University®

3.5%

Unemployment Rate (Nov. 2015)

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